



Royal Coffee New York, Inc.

Green Coffee Importers

(718) 815-5600 Fax: (718)815-4363 E-Mail: tradingdesk@royalny.com

TollFree: 1-888-ROYAL-NY (888-769-2569)

WWW.ROYALNY.COM



Friday, March 12, 2010

Costa Rican SHB Naranjo Cattleya Especial - This new crop Costa Rican is an exceptional coffee. The well-rounded cup starts off with sweet lemon notes accompanied by a smooth, chocolate body and ending with a long-lasting but clean finish. We brewed this new arrival at Coffee Fest NY/NJ this past weekend and received favorable feedback from many....hope you enjoy.

Organic Java Taman Dadar – With mild acidity and a heavy, syrupy body, this Organic Java is clean but complex; rich in character with a smattering of chocolate and walnut flavors. Its bold presence has a lingering aftertaste of smooth herbal notes.






Rwanda Coopac Fair Trade













Within Eastern Africa lies the "country of a thousand hills" Rwanda which received this name because most of the land is mountainous. Situated between 1,300 and 2,400 meters in altitude, there is limited area suitable for general agriculture. Coffee production began in 1904 and has developed as the main source of income for farmers. Today approximately 400,000 coffee producers operate small farms with 300-500 trees per family. The COOPAC cooperative began in 2001 and is located on the mountain slopes in western of Rwanda, above Lake Kivu. The cooperative started out with 110 members and has grown to 2,200 members from six areas within the country. The cooperative has three environmentally friendly washing stations that filter off waste by-products from the coffee processing to fertilize the soil instead of emptying this waste into three nearby rivers and lakes. COOPAC also distributes shade trees to farmers in the districts of Nyarugamba and Kayove. These trees help to prevent soil erosion and enhance organic coffee production as well as the forest ecosystem these regions. COOPAC Rwandan coffee stands out with smooth body and overwhelming lemony flavors.


























































Proudly Provided by Royal Coffee NY, Inc.

































Coffees in New York




















	bags	Position	
BRAZIL CERRADO 17/18 ** JUST ARRIVED **	104	INSTORE	
Brazil Cerrado 17/18	266	FEB 2010 Shipment	
Brazil Mogiana scr 17/18	96	INSTORE	
Brazil Rio Verde 17/18 Rainforest Alliance	320	MARCH 2010 Shipment	
Brazil Washed Bahia 14/16	14	INSTORE	
Brazil Washed scr 14/16	276	INSTORE	
Colombian Excelso E/P	481	INSTORE	
Colombian Excelso E/P	275	APRIL 2010 Shipment	
Colombian Supremo 17/18	52	INSTORE	
Colombian Supremo 17/18	534	MARCH2010 THRU APRIL 2010 Shipment	
Costa Rican SHB E/P Rainforest Alliance	125	JAN 2010 Shipment	
COSTA RICAN SHB MONTE CRISOL WEST VALLEY ** JUST ARRIVED **	210	INSTORE	
Costa Rican SHB Monte Crisol West Valley	967	MARCH2010 THRU JUNE 2010 Shipment	
COSTA RICAN SHB NARANJO CATTLEYA ESPECIAL ** JUST ARRIVED **	163	INSTORE	
COSTA RICAN SHB NARANJO CATTLEYA ESPECIAL RFA ** JUST ARRIVED **	459	INSTORE	 
Costa Rican SHB Tarrazu Dota	470	MARCH2010 THRU MAY 2010 Shipment	
























Costa Rican SHB Tarrazu Dota - Rainforest Alliance	250	<i>APRIL 2010 Shipment</i>		
Costa Rican SHB Tarrazu Fruta de Oro	81	<i>INSTORE</i>		
Costa Rican SHB Tarrazu Fruta de Oro	275	<i>FEB 2010 Shipment</i>		
Costa Rican SHB Tres Volcanes	275	<i>FEB 2010 Shipment</i>		
Ethiopian East Harrar	50	<i>MARCH 2010 Shipment</i>		
Ethiopian Longberry Harrar	77	<i>INSTORE</i>		
Ethiopian Natural Limu -NIGUSIE LEMMA EDETO Coffee Development **AUCTION**	38	<i>APRIL 2010 Shipment</i>		
Ethiopian Natural Sidamo Grade 3 Guji Special	300	<i>APRIL 2010 Shipment</i>		
Ethiopian Washed Sidamo Special	300	<i>FEB 2010 Shipment</i>		
Ethiopian Yirgacheffe	615	<i>JAN2010 THRU MARCH 2010 Shipment</i>		
Guatemalan Antigua Los Volcanes	508	<i>FEB2010 THRU APRIL 2010 Shipment</i>		
GUATEMALAN ANTIGUA PANCHOY ** JUST ARRIVED **	183	<i>INSTORE</i>		
Guatemalan Antigua Panchoy	205	<i>APRIL 2010 Shipment</i>		
Guatemalan HB E/P	210	<i>FEB 2010 Shipment</i>		
GUATEMALAN SHB E/P NUEVO ORIENTE ** JUST ARRIVED **	2	<i>INSTORE</i>		
Guatemalan SHB E/P Nuevo Oriente	275	<i>FEB 2010 Shipment</i>		
Guatemalan SHB HHT El Injertal Rainforest Alliance	201	<i>FEB 2010 Shipment</i>		
Guatemalan SHB HHT Huixoc Rainforest Alliance	325	<i>MARCH2010 THRU APRIL 2010 Shipment</i>		
Guatemalan SHB Huehuetenango Limonar	500	<i>APRIL2010 THRU MAY 2010 Shipment</i>		
Hawaiian Kona Fancy	18	<i>INSTORE</i>		
Hawaiian Kona Fancy(15 LBS.)	10	<i>MARCH 2010 Shipment</i>		
Hawaiian Kona Fancy(LTB)	1	<i>MARCH 2010 Shipment</i>		
HONDURAN H/G EP ** JUST ARRIVED **	406	<i>INSTORE</i>		
Honduran H/G EP Rainforest Alliance	275	<i>MARCH 2010 Shipment</i>		
Honduran SHG EP El Jaguar Rainforest	275	<i>JULY 2010 Shipment</i>		
Honduran SHG EP Rainforest Alliance	275	<i>MAY 2010 Shipment</i>		
HONDURAN SHG MARCALA EP ** JUST ARRIVED **	580	<i>INSTORE</i>		
Honduran SHG Marcala EP	1453	<i>FEB2010 THRU JULY 2010 Shipment</i>		







Indian Monsoon Malabar AA	44	<i>INSTORE</i>		
Indian Monsoon Malabar AA	270	<i>MARCH 2010 Shipment</i>		
Jamaican Blue Mtn. Mavis Bank Estate (15 LBS)	4	<i>INSTORE</i>		
Jamaican Blue Mtn. Mavis Bank Estate#1(70-kilo)	3	<i>INSTORE</i>		
Jamaican Blue Mtn. Mavis Bank Estate#1(LTB)	3	<i>INSTORE</i>		
Java Estate Pancoer	341	<i>INSTORE</i>		
Kenya AA E/P	320	<i>APRIL 2010 Shipment</i>		
Mexican H/G Pluma Tres Oros	100	<i>MARCH 2010 Shipment</i>		
Nicaraguan Selva Negra Estate - Rain Forest Alliance	157	<i>MARCH 2010 Shipment</i>		
Nicaraguan SHG Dipilto	500	<i>APRIL2010 THRU MAY 2010 Shipment</i>		
Panama SHB Boquete Classico	12	<i>INSTORE</i>		
Panama SHB Boquete Classico - GrainPro	1	<i>APRIL 2010 Shipment</i>		
Papua New Guinea A	233	<i>INSTORE</i>		
Papua New Guinea Kimel Peaberry	246	<i>INSTORE</i>		
Rwanda A Grade	320	<i>SEP 2010 Shipment</i>		
Rwanda Coopac Fair Trade	121	<i>INSTORE</i>		
Salvador SHG Cerro Las Ranas PN RFA	221	<i>MARCH 2010 Shipment</i>		
Salvador SHG Cerro Las Ranas pulped natural	250	<i>APRIL 2010 Shipment</i>		
Salvador SHG Natural Santa Rita	48	<i>MARCH2010 THRU APRIL 2010 Shipment</i>		
Sulawesi Toraja "Sapan" GR1	493	<i>INSTORE</i>		
SUMATRA MANDHELING GR1 DP ** JUST ARRIVED **	560	<i>INSTORE</i>		
Sumatra Mandheling GR1 DP	2599	<i>FEB2010 THRU SEP 2010 Shipment</i>		
Sumatra Mandheling GR1 Rainforest Alliance	300	<i>APRIL 2010 Shipment</i>		
Tanzanian A Hope Project	320	<i>FEB 2010 Shipment</i>		
TANZANIAN PEABERRY - RUVUMA ** JUST ARRIVED **	116	<i>INSTORE</i>		
TANZANIAN PEABERRY HOPE PROJECT ** JUST ARRIVED **	149	<i>INSTORE</i>		
Yemen Mocca Sanani	55	<i>MARCH 2010 Shipment</i>		
Organics in NY	bags	Position		
Organic Bali Blue Moon	164	<i>INSTORE</i>		
Organic Brazil - FAIR TRADE POCO FUNDO	58	<i>APRIL 2010 Shipment</i>		 















Organic Colombian Sierra Nevada- FAIR TRADE	238	<i>FEB 2010 Shipment</i>	 
Organic Costa Rican La Amistad	59	<i>MARCH 2010 Shipment</i>	 
Organic Ethiopian Natural Sidamo - FAIR TRADE - OROMIA	299	<i>FEB 2010 Shipment</i>	 
Organic Ethiopian Natural Sidamo Moredocofe	52	<i>INSTORE</i>	 
Organic Ethiopian Washed Sidamo - FAIR TRADE - SIDAMA UNION	180	<i>INSTORE</i>	 
Organic Ethiopian Yirgacheffe	395	<i>INSTORE</i>	 
ORGANIC ETHIOPIAN YIRGACHEFFE - FAIR TRADE - OROMIA ** JUST ARRIVED **	234	<i>INSTORE</i>	  
Organic Ethiopian Yirgacheffe - FAIR TRADE - OROMIA	204	<i>MARCH 2010 Shipment</i>	  
Organic Ethiopian Yirgacheffe - FAIR TRADE - YCFUCU	132	<i>MARCH 2010 Shipment</i>	  
Organic Ethiopian Yirgacheffe -Fair Trade -JIRMI WACHO FARMERS COOP ** AUCTION**	84	<i>MARCH 2010 Shipment</i>	  
Organic Ethiopian Yirgacheffe -Fair Trade- KONGA COFFEE FARMERS COOP ** AUCTION**	166	<i>MARCH 2010 Shipment</i>	  
Organic Flores Bajawa Ngura	80	<i>INSTORE</i>	 
Organic Flores Bajawa Ngura - GrainPro	9	<i>INSTORE</i>	 
Organic Guatemalan HB Huehuetenango-FAIR TRADE SMBC	208	<i>MARCH 2010 Shipment</i>	   
ORGANIC GUATEMALAN SHB CHAJUL - FAIR TRADE ** JUST ARRIVED **	191	<i>INSTORE</i>	 
Organic Guatemalan SHB Chajul - FAIR TRADE	500	<i>APRIL2010 THRU JUNE 2010 Shipment</i>	 
Organic Guatemalan SHB Huehuetenango-FAIR TRADE	250	<i>APRIL 2010 Shipment</i>	  
Organic Honduran Marcala SHG Fair Trade	683	<i>FEB2010 THRU APRIL 2010 Shipment</i>	  
Organic Java Taman Dadar	214	<i>INSTORE</i>	 
Organic Mexican H/G Chiapas- FAIR TRADE	1213	<i>FEB2010 THRU MAY 2010 Shipment</i>	  
Organic Mexican HG Oaxaca Fair Trade	990	<i>FEB2010 THRU JUNE 2010 Shipment</i>	 
Organic New Guinea - FAIR TRADE	298	<i>MARCH 2010 Shipment</i>	 
Organic Nicaraguan Segovia - FAIR TRADE	736	<i>MARCH2010 THRU JUNE 2010 Shipment</i>	  

Organic Nicaraguan Selva Negra Estate - Rain Forest Alliance	60	<i>MARCH 2010 Shipment</i>	  
Organic Nicaraguan SHG Mancotal FAIR TRADE	250	<i>APRIL 2010 Shipment</i>	  
Organic Peru CEPICAFE - FAIR TRADE	99	<i>INSTORE</i>	  
Organic Peru COOPARM - FAIR TRADE	9	<i>INSTORE</i>	  
Organic Peru Norte - FAIR TRADE	93	<i>INSTORE</i>	  
Organic Sumatra Gayo - FAIR TRADE	300	<i>FEB 2010 Shipment</i>	  
Organic Sumatra Mandheling	11	<i>INSTORE</i>	
Organic Sumatra Mandheling - FAIR TRADE	192	<i>INSTORE</i>	 
Organic Sumatra Mandheling - FAIR TRADE	1010	<i>FEB2010 THRU MARCH 2010 Shipment</i>	 
Organic Sumatra Mandheling Gayo Supreme- FAIR TRADE	139	<i>INSTORE</i>	 
Organic Sumatra Mandheling Gayo Supreme- FAIR TRADE	729	<i>MARCH 2009 Shipment</i>	 
Organic Uganda Bugisu A DP	171	<i>INSTORE</i>	
Decaf in NY	bags	Position	
1/3 BLEND MC DECAF ** JUST ARRIVED **	87	<i>INSTORE</i>	
1/3 Blend MC Decaf	134	<i>APRIL 2010 Shipment</i>	
Brazil Royal Select Water decaf	267	<i>MARCH 2010 Shipment</i>	
Colombian Coffein MC	27	<i>INSTORE</i>	
Colombian Coffein MC	201	<i>APRIL 2010 Shipment</i>	
Colombian MC Decaf	100	<i>MARCH 2010 Shipment</i>	
Colombian Royal Select Water decaf	209	<i>INSTORE</i>	
Colombian Swiss E/P	55	<i>INSTORE</i>	
Costa Rican Royal Select Water decaf RFA	112	<i>APRIL 2010 Shipment</i>	 
Costa Rican SHB MC Decaf	90	<i>INSTORE</i>	
Guatemalan Royal Select Water decaf	27	<i>INSTORE</i>	
Guatemalan SHB MC Decaf	117	<i>INSTORE</i>	
Kenya AA Royal Select Water decaf	16	<i>INSTORE</i>	
Mayan Royal Select Water decaf	27	<i>INSTORE</i>	
Mayan Royal Select Water Decaf RFA	250	<i>APRIL 2010 Shipment</i>	 
Mexican Natural Decaf - Esmeralda	25	<i>INSTORE</i>	
Mexican Natural Decaf - Esmeralda	436	<i>FEB 2010 Shipment</i>	

Organic Ethiopian Nat Sidamo Royal Select Water -FAIR TRADE	100	<i>INSTORE</i>		
Organic Indican Royal Select Water Decaf-FAIR TRADE	51	<i>INSTORE</i>		
Organic Komodo Swiss	70	<i>FEB 2010 Shipment</i>		
Organic Mexican Chiapas Royal Select Water -FAIR TRADE	1	<i>INSTORE</i>		
Organic Mexican Pluma Royal Select Water -FAIR TRADE	265	<i>MAY 2010 Shipment</i>		
Organic Mexican Royal Select Water - FAIR TRADE	102	<i>INSTORE</i>		
Organic Peru Royal Select Water - FAIR TRADE	65	<i>INSTORE</i>		
Organic Sumatra Mandheling Royal Select-FAIR TRADE	46	<i>INSTORE</i>		
Organic Sumatra Mandheling Royal Select-FAIR TRADE	510	<i>FEB 2010 Shipment</i>		
Sumatra MC Decaf	123	<i>INSTORE</i>		
Sumatra Royal Select Water decaf	281	<i>INSTORE</i>		
<i>Robusta in NY</i>	bags	Position		
Uganda Robusta scrn 15	334	<i>MARCH 2010 Shipment</i>		
<i>Coffees in Miami</i>	bags	Position		
Colombian Excelso	77	<i>INSTORE</i>		
Indian Monsoon Malabar AA	3	<i>INSTORE</i>		
<i>Decaf in Miami</i>	bags	Position		
Organic Ethiopian Nat Sidamo Royal Select Water -FAIR TRADE	3	<i>INSTORE</i>		
<i>Coffees in Wisconsin</i>	bags	Position		
Brazil Cerrado 17/18	480	<i>FEB2010 THRU MARCH 2010 Shipment</i>		
BRAZIL WASHED SCR 14/16 ** JUST ARRIVED **	24	<i>INSTORE</i>		
Colombian Excelso E/P	144	<i>INSTORE</i>		
Colombian Supremo 17/18	108	<i>INSTORE</i>		
COSTA RICAN SHB TARRAZU FRUTA DE ORO ** JUST ARRIVED **	1	<i>INSTORE</i>		
COSTA RICAN SHB TRES VOLCANES ** JUST ARRIVED **	73	<i>INSTORE</i>		
COSTA RICAN SHB TRES VOLCANES GRAINPRO ** JUST ARRIVED **	50	<i>INSTORE</i>		
Ethiopian Longberry Harrar Horse M.A.O.	18	<i>INSTORE</i>		
Guatemalan HB E/P	3	<i>INSTORE</i>		

GUATEMALAN SHB EP "SOL" ** JUST ARRIVED **	120	<i>INSTORE</i>	
Guatemalan SHB EP "Sol"	125	<i>MAY 2010 Shipment</i>	
Indian Monsoon Malabar AA	11	<i>INSTORE</i>	
Jamaican Blue Mtn. Mavis Bank Estate (25 LBS)	2	<i>INSTORE</i>	
Jamaican Blue Mtn. Mavis Bank Estate#1(70-kilo)	3	<i>INSTORE</i>	
Java Estate Pancoer	10	<i>INSTORE</i>	
Mexican H/G Pluma Tres Oros	375	<i>MARCH2010 THRU APRIL 2010 Shipment</i>	
Nicaraguan SHG Dipilto	250	<i>MARCH 2010 Shipment</i>	
PANAMA SHB BOQUETE CLASSICO ** JUST ARRIVED **	32	<i>INSTORE</i>	
Papua New Guinea A	5	<i>INSTORE</i>	
PAPUA NEW GUINEA KIMEL PEABERRY ** JUST ARRIVED **	19	<i>INSTORE</i>	
Rwanda Coopac Fair Trade	33	<i>INSTORE</i>	
Sulawesi Toraja GR 1	7	<i>INSTORE</i>	
SUMATRA MANDHELING GR1 DP ** JUST ARRIVED **	100	<i>INSTORE</i>	
Tanzanian Peaberry - Ruvuma	75	<i>JAN 2010 Shipment</i>	
Tanzanian Peaberry - Ruvuma GrainPro	75	<i>JAN 2010 Shipment</i>	
Yemen Mocca Sanani	4	<i>INSTORE</i>	
Organics in Wisconsin	bags	Position	
Organic Bali Blue Moon	10	<i>INSTORE</i>	 
Organic Ethiopian Natural Sidamo - FAIR TRADE - OROMIA	3	<i>INSTORE</i>	 
Organic Ethiopian Washed Sidamo - FAIR TRADE - SIDAMA UNION	4	<i>INSTORE</i>	 
Organic Ethiopian Yirgacheffe - FAIR TRADE	21	<i>INSTORE</i>	 
Organic Flores Bajawa Ngura	6	<i>INSTORE</i>	 
ORGANIC JAVA TAMAN DADAR ** JUST ARRIVED **	18	<i>INSTORE</i>	
Organic Peru COOPARM - FAIR TRADE	46	<i>INSTORE</i>	  
Organic Peru COOPARM - FAIR TRADE GrainPro	50	<i>INSTORE</i>	  
Organic Sumatra Gayo Supreme - FAIR TRADE	75	<i>FEB 2010 Shipment</i>	 
Organic Sumatra Gayo Supreme - FAIR TRADE GrainPro	75	<i>FEB 2010 Shipment</i>	 

Organic Sumatra Mandheling Gayo Supreme- FAIR TRADE	123	<i>INSTORE</i>	 
Organic Uganda Bugisu A DP	16	<i>INSTORE</i>	
<i>Decaf in Wisconsin</i>	bags	Position	
1/3 Blend MC Decaf	4	<i>INSTORE</i>	
Brazil Royal Select Water decaf	9	<i>INSTORE</i>	
Colombian MC Decaf	31	<i>INSTORE</i>	
Colombian Royal Select Water decaf	2	<i>INSTORE</i>	
Costa Rican SHB Swiss	3	<i>INSTORE</i>	
Guatemalan Royal Select Water decaf	8	<i>INSTORE</i>	
Kenya AA Royal Select Water decaf	10	<i>INSTORE</i>	
Mayan Royal Select Water decaf	6	<i>INSTORE</i>	
MEXICAN NATURAL DECAF - ESMERALDA ** JUST ARRIVED **	162	<i>INSTORE</i>	
Organic Komodo Swiss	5	<i>INSTORE</i>	
Organic Peru Royal Select Water - FAIR TRADE	8	<i>INSTORE</i>	 
Sumatra MC Decaf	4	<i>INSTORE</i>	
Sumatra Royal Select Water decaf	4	<i>INSTORE</i>	
<i>Robusta in Wisconsin</i>	bags	Position	
Cameroon Robusta scrn 16	6	<i>INSTORE</i>	
<i>Coffees in Jacksonville</i>	bags	Position	
Brazil Cerrado 17/18	23	<i>INSTORE</i>	
Colombian Excelso E/P	19	<i>INSTORE</i>	
Colombian Supremo 17/18	11	<i>INSTORE</i>	
COSTA RICAN SHB NARANJO CATTLEYA ESPECIAL ** JUST ARRIVED **	19	<i>INSTORE</i>	
COSTA RICAN SHB TARRAZU FRUTA DE ORO ** JUST ARRIVED **	15	<i>INSTORE</i>	
ETHIOPIAN LONGBERRY HARRAR ** JUST ARRIVED **	4	<i>INSTORE</i>	
GUATEMALAN SHB E/P NUEVO ORIENTE ** JUST ARRIVED **	20	<i>INSTORE</i>	
HONDURAN SHG MARCALA EP ** JUST ARRIVED **	20	<i>INSTORE</i>	
INDIAN MONSOON MALABAR AA ** JUST ARRIVED **	5	<i>INSTORE</i>	
Jamaican Blue Mtn. Mavis Bank Estate (15 LBS)	1	<i>INSTORE</i>	

Mexican H/G Pluma Tres Oros	30	<i>APRIL 2010 Shipment</i>	
Papua New Guinea A	4	<i>INSTORE</i>	
PAPUA NEW GUINEA KIMEL PEABERRY ** JUST ARRIVED **	7	<i>INSTORE</i>	
RWANDA COOPAC FAIR TRADE ** JUST ARRIVED **	15	<i>INSTORE</i>	
SULAWESI TORAJA "SAPAN" GR1 ** JUST ARRIVED **	5	<i>INSTORE</i>	
Sumatra Mandheling GR1 DP	24	<i>INSTORE</i>	
TANZANIAN PB NORTHERN SELIAN ESTATE ** JUST ARRIVED **	12	<i>INSTORE</i>	
<i>Organics in Jacksonville</i>	bags	Position	
ORGANIC BALI BLUE MOON ** JUST ARRIVED **	8	<i>INSTORE</i>	 
Organic Ethiopian Yirgacheffe	1	<i>INSTORE</i>	
ORGANIC JAVA TAMAN DADAR ** JUST ARRIVED **	4	<i>INSTORE</i>	
Organic Sumatra Mandheling Gayo Supreme- FAIR TRADE	4	<i>INSTORE</i>	 
ORGANIC UGANDA BUGISU A DP ** JUST ARRIVED **	9	<i>INSTORE</i>	
<i>Decaf in Jacksonville</i>	bags	Position	
Brazil Royal Select Water decaf	10	<i>INSTORE</i>	
Colombian Coffein MC	6	<i>INSTORE</i>	
COLOMBIAN SWISS E/P ** JUST ARRIVED **	5	<i>INSTORE</i>	
MAYAN ROYAL SELECT WATER DECAF ** JUST ARRIVED **	5	<i>INSTORE</i>	
Mexican Natural Decaf - Esmeralda	15	<i>INSTORE</i>	
ORGANIC MEXICAN ROYAL SELECT WATER -FAIR TRADE ** JUST ARRIVED **	15	<i>INSTORE</i>	  
ORGANIC PERU ROYAL SELECT WATER - FAIR TRADE ** JUST ARRIVED **	5	<i>INSTORE</i>	  
SUMATRA MC DECAF ** JUST ARRIVED **	8	<i>INSTORE</i>	

Proud Business Member of



COFFEE KIDS

GROUNDS FOR HOPE



May '10 Futures Settlements as of 3/12/2010

